



Media release

****STRICTLY EMBARGOED UNTIL 10AM SATURDAY 5 NOVEMBER, 2016****

POWER PLANT

VENUE: Auckland Domain

DATES: 8-12 March, 14-19 March

ARTISTS: Mark Anderson, Anne Bean, Jony Easterby, Ulf Mark Pedersen, Kirsten Reynolds (all UK) and New Zealand's sonicsfromscratch

Aucklanders will be delighted to know that the Auckland Arts Festival will enliven the Domain again, in March 2017. This time, with an incredible array of enchanting and thought-provoking light and sound installations created by the Power Plant group of critically-acclaimed international artists.

A sell-out at festivals the world over, *Power Plant* is a captivating nocturnal journey through the bush, for young and old, into a fascinating world where art and nature combine. The magical realm has been designed by Mark Anderson, Anne Bean, Ulf Mark Pedersen, Jony Easterby, Kirsten Reynolds and New Zealand's sonicsfromscratch.

Audiences will experience the Domain as they have never done before, with the familiar tracks and flora transformed into a strange journey into another world. It's as if time is put on hold as gramophones spin sparkling sounds, haunting whistles rise and fall and shimmering flowers dance to their own tune.

The first ever *Power Plant* was commissioned in 2005 and was an immediate success. This includes the Edinburgh Festival, where it became a must-see show, and a season as the star attraction of Lumiere, the UK's largest light festival.

Power Plant undertook its first major international tour in 2011, attracting huge audiences to the Sydney Festival, Hong Kong Arts Festival and Tasmania's Ten Days on the Island.

With most events sold-out, including its runaway season at the 2014 New Zealand Festival, *Power Plant* has been seen by well over 75,000 people worldwide. If Aucklanders and visitors to the city are only going to one show this Auckland Arts Festival, *Power Plant* should be it.

A magical and... thrilling experience – The Telegraph, UK

It's eccentric, haunting, touching, entertaining and mesmerising. Sometimes, all at once. - crikey.com, Australia

MEDIA CONTACT	Siobhan Waterhouse Media and PR Manager Ph: +64 22 126 4149 E: siobhan.waterhouse@aaf.co.nz
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SHOW DETAILS

TICKETS	GA Adult \$35 GA Conc / Group \$32 GA Child (14 and under) \$15 GA Child (4 and under) Free
WHEN	Wednesday 8 – Sunday 12 March Tuesday 14 – Sunday 19 March 8.15 – 10.00pm
WHERE	Auckland Domain. Domain Drive, opposite duck pond and café.
BOOKINGS	ticketmaster.co.nz 09 951 2501
DURATION	1hr, no interval
IMPORTANT INFO	<p>Outdoor performance. Limited capacity – book early.</p> <p>Entry to <i>Power Plant</i> is in small groups every 15 minutes throughout the night. Once you are in the venue, take your time until close. Book your slot by now by going to aaf.co.nz</p> <p>Please wear comfortable shoes. There are hills and steps on the walk.</p> <p>Not suitable for buggies or strollers.</p> <p>Not all the tracks are wheelchair friendly. If you wish to attend please phone Ticketmaster for more information. 09 951 2501</p>
MORE INFO	<p>www.aaf.co.nz www.powerplant.org.uk</p> <p>Video (Mark Anderson): https://vimeo.com/user12345609 More info (Kirsten Reynolds): http://www.kirstenreynolds.co.uk/ More info (Ulf Mark Pedersen): www.ulfpedersen.com More info (Anne Bean): http://www.annebean.net/</p> <p>Produced by Simon Chatterton and originally commissioned by OCM and Oxford Botanical Gardens</p> <p>With support from Foundation North and Pub Charity</p>
FOLLOW	<p>Facebook / Twitter / Instagram: @AKLFestival #aklfest</p> <p>Festival trailer: https://www.youtube.com/watch?v=cxrRTpSEIfk&feature=youtu.be</p>
ABOUT THE AAF	<p>Taking place annually in March, the Auckland Arts Festival is a globally recognised event that celebrates people and culture, and showcases the unrivalled location, cultural diversity and vibrant energy of New Zealand’s largest city. Over 1.6 million people have attended the Festivals to date.</p> <p>Auckland Arts Festival is governed by the Auckland Festival Trust. Trustees are John Judge (Chair), Rick Carlyon, Evan Davies, Sarah Judkins, Tarun Kanji, Margaret Kāwharu MNZM, Jim Moser, Ben Taufua and Fred Ward. The Trust receives core funding from Auckland Council through the Auckland Regional Amenities Funding Act, and Creative New Zealand through the Toi Tōtara Haemata programme.</p> <p>Significant support for AAF 2017 is received from Foundation North, Pub Charity, NZ Community Trust and The Lion Foundation.</p>